

rock105.fm

# ROCK 105 & 95.5

WE JUST ROCK

**GRAND TRAVERSE REGION**  
**WGFE 95.5**

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**PETOSKEY GAYLORD  
CHARLEVOIX STRAITS AREA**  
**WGFM 105.1**


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**ALPENA**  
**WGFM 103.7**

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**STREAMING  
ONLINE**  
**ROCK105.FM**



## ROCK 105/95.5 - Exclusive Main Stream Rock Station

- 95.5 Grand Traverse Region
- 105.1 Petoskey/Gaylord/Charlevoix Straits Area
- 103.7 Alpena targeting a concentrated population

## ROCK 105/95.5 Targets Adults 18-49

- Multi-Generational audience appreciate rock anthems from back in the day and new music that's here to stay
- Spending Demo - Consumers that listen are developing brand loyalties and investing in their futures
- 60% Male - 40% Female Audience

## ROCK 105/95.5 Builds Brand Awareness & Loyalty for your business

- Active Lifestyle / Active Consumer
- Consumers that listen to Rock 105 are engaged not only with the market exclusive format, but the relevant content between the songs by on air talent plus social media inclusion.

## ROCK 105/95.5 Featured Core Artist

- Red Hot Chili Peppers, Metallica, Green Day, Foo Fighters, Nirvana, Shinedown, Stone Temple Pilots, Pearl Jam, Guns N Roses, Linkin Park plus current Rock Hits by today's charting artists.



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